Hamza Ahmed

CMS Developer | Front-end Developer

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Professional Summary

Highly skilled CMS and Front-End Web Developer with 3 years of experience in designing, developing, and managing web applications and websites. Expertise in HTML, CSS, JavaScript, React, Next.js, WordPress, Shopify, and various other CMS platforms. Adept at translating client requirements into visually appealing and user-friendly web solutions.

Work Experience

CMS & Front-End Web Developer   Aug 2024 - Present

Crown Group | Karachi, Pakistan

- Developed and maintained responsive websites using Shopify and Wordpress, enhancing user experience and performance.
- Debugged and resolved issues in web applications, contributing to a more stable and reliable user experience.
- Collaborated closely with UX/UI designers to translate mockups and prototypes into functional and responsive web applications.
- Integrated third-party APIs and services to enhance website functionality and provide seamless user experiences.

CMS & Front-End Web Developer   Mar 2023 – Aug 2024

Crownsoft (Part of Crown Group) | Texas, United States of America

- Spearheaded the development of interactive web applications using React and Next.js, resulting in a 30% increase in user engagement and a 20% reduction in page load times.
- Converted Figma designs into clean, responsive code using html, css, javascript and bootstrap, ensuring pixel-perfect alignment and adherence to design specifications.
- Built and maintained e-commerce websites on Shopify, integrating dropshipping, payment gateways and optimizing product listings for better user experience and increased sales.
- Optimized web performance through techniques like lazy loading, code splitting, and image optimization, leading to faster load times and improved SEO rankings.

CMS Developer   Nov 2021 – Mar 2023

Noorusoft| Texas, United States of America

- Worked extensively with popular content management systems such as Wordpress, Shopify, Wix, Webflow and Squarespace, creating visually appealing and highly functional websites.
- Implemented custom page layouts and templates using various page builders, significantly enhancing the design and usability of client websites.
- Improved website speed and performance by optimizing images, enabling caching, and minifying CSS/JS files, resulting in faster load times and better user experience.
- Developed multiple page websites from scratch using Elementor and other page builders.

Education

Bachelors in Commerce   2021 – Present

University of Karachi | Karachi, Sindh, Pakistan

Professional Diploma in Software Engineering   2019 – 2021
The App Station | Karachi, Sindh, Pakistan

Higher Secondary Certificate (FSC)   2018 – 2020
Government Dehli Science College | Karachi, Sindh, Pakistan

Secondary School Certificate (SSC)   2008 – 2018
The Sun City Grammar School | Karachi, Sindh, Pakistan

Skills

- **Development Tools**: Visual Studio Code, Git, Github, Chrome Developer Tools
- **CMS Platforms**: WordPress, Shopify, Wix, Webflow, SquareSpace
- **CSS Frameworks**: Bootstrap, Tailwind CSS
- **JavaScript Libraries**: React, Material UI
- **Front-End Technologies**: HTML5, CSS3, JavaScript (ES6+)
- **SEO Expertise**: On-page, Off-page, and Technical SEO optimization for performance and visibility
- **Soft Skills**: Problem-Solving, Collaboration, Communication, Adaptability, Attention to Detail, Time Management, Critical Thinking

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Certifications

- Meta Front-End Developer Professional Certificate | Coursera, 2024

Languages

- English (Intermediate)
- Urdu (Native)

Additional Information

- Available for remote or on-site positions